

thebaby&toddlershow



We Re-Branded

Formerly known as:

the babytime show
prenatal to preschool

thebaby&toddler show

We have re-branded as the Baby & Toddler Show with a new logo. Look forward to working with you in 2019.

Follow Us on Social Media!



IG: @thebabyandtoddler show



FB: The Baby & Toddler Show



TW: @babytoddlerTO



<https://www.thebabyandtoddler show.ca/>



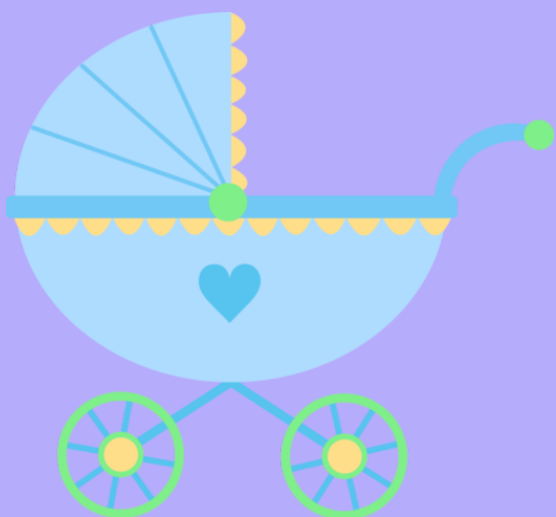
Who Are We?

As the GTA's longest running and biggest show, we are the go-to for expecting and new parents. The Spring and Fall shows each consistently deliver an audience of 25,000+ parents-to-be, parents, and grandparents at each show.

We get the word out: radio, digital, newspaper, TV, parenting magazines, social media, mommy bloggers, email campaigns, and a dedicated PR firm whose priority is to make sure we receive the best coverage possible.

We deliver the products and services our attendees expect: pregnancy, maternity fashions, baby and toddler fashions, nursery & toddler furniture and décor, outdoor activity, breast feeding, organic products, green living, educational services and programs, nutrition, slings and carriers, strollers, baby gear, wellness, baby and toddler toys, financial planning, photography and all things parenting.

Our show has a 20 year track record of being the show manufacturers and retailers depend on to launch their new products to the marketplace.





Quick Facts!

Location:

International Centre, Hall 1 6900 Airport Road,
Mississauga, ON

Show Dates & Hours:

NEW SHOW HOURS! April 26-28, 2019 10:00 am – 5:00
pm (each day)

Move-in:

Thursday, April 25, 2019

Move in is scheduled between 9:00 am – 8:00 pm,
exhibitors will receive their exact move-in time 2 weeks
prior to the show.

Move out: Sunday, April 28, 2019 5:30 pm – 10:00 pm

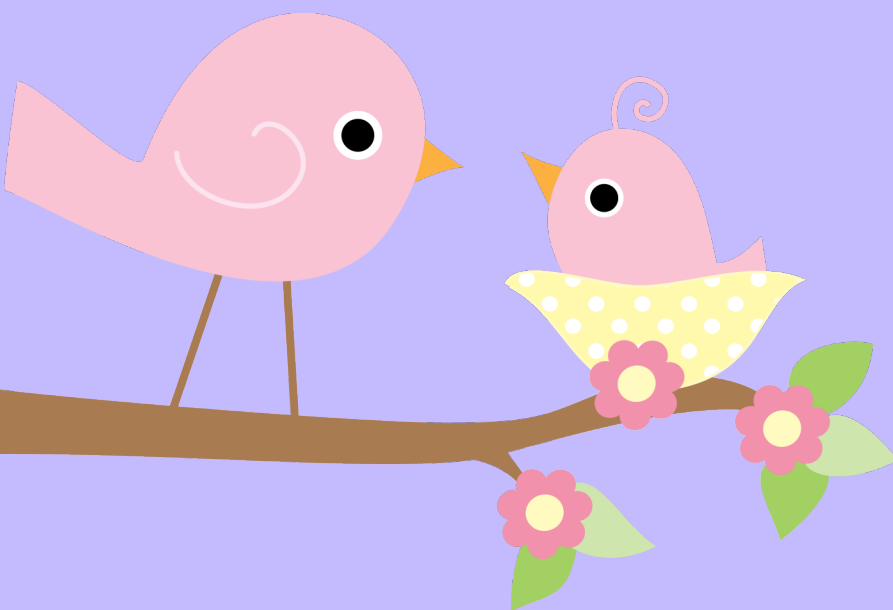
Exhibit Rates:

5' X 10'	= 50 square feet	@	\$1,000
10' x 10'	= 100 square feet	@	\$1,600
10' x 20'	= 200 square feet	@	\$3,200
20' x 20'	= 400 square feet	@	\$6,400
Corner Charge	@	\$110/corner	

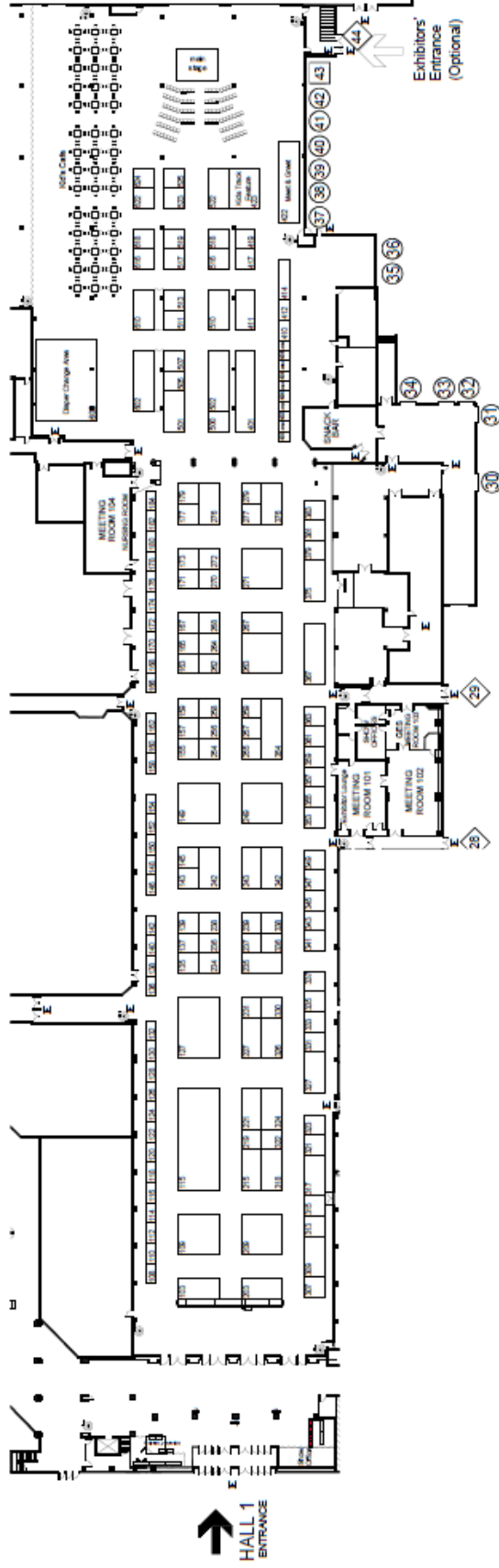
Who Attends

New and expecting mothers are always rushing to get in through those doors!

- The average age of attendee is 31.6 years old
- The average household income is approx. \$96,440
- People's biggest reason for visiting the show was to see the latest and best products in the baby and toddler industry.
- Our attendees are just as interested in products for themselves as well as for baby & toddler.
- Our attendees tell their friends! Most attendees visited our show because their friends have been before and recommended that they come!



Floor Plan



Confidential Property Of
Global Experience Specialists
File: Baby & Toddler Spring 19 Nov 25 18.dwg
Layout: Letter Guide
Plotted: November 25, 2018, 4:13:18 PM



the baby & toddler show
April 26-28, 2019

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Sponsorship Opportunities

We are offering the following packages:

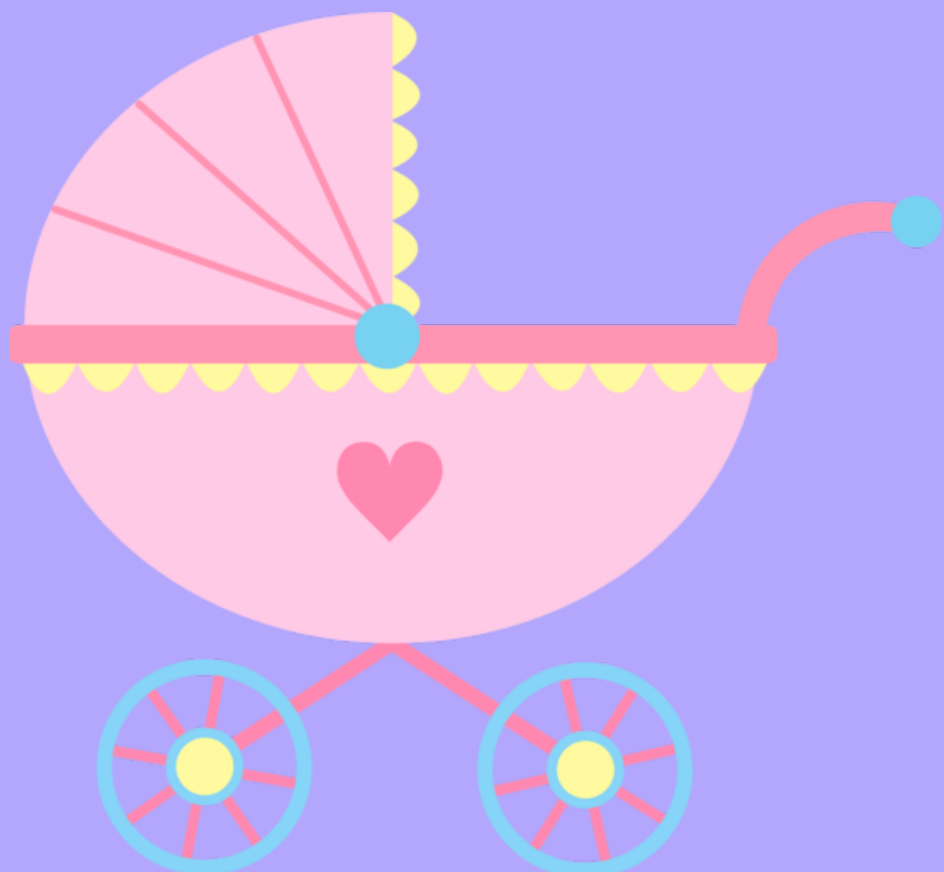
Presenting Sponsor

Main Stage Sponsor

Live and Learn Stage Sponsor

Diaper change area/Diaper Derby Sponsor

Custom Sponsorship Packages also available






Look forward to working with you!

thebaby&toddlershow

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Sales Manager

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